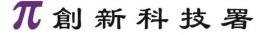


### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

**Instructions:** Both partners applying for the programme should fill this form in together and submit it to the two funding organizations. Please include along with this form a **signed letter of intent (LOI)** outlining the intellectual property (IP) plans as well as **resumes/CVs** of key personnel.

<b>1.</b> G	1. General Information					
1.1 P	roject Title	(Do not exceed 120	(Do not exceed 120 characters)			
1.2 S	ubmission Date					
1.3 S	hort Summary	(Do not exceed 240	characters)			
1 <i>4</i> T	chnology Soctor & Su	bsostor of Project (Se	lect 1 sector and 1 serves	sponding subsoctor)		
1.4 16	Clean-Tech	ibsector of Project (Se	lect 1 sector and 1 corres	sponding subsector)		
	Agrobiotech	Energy	Environment	Materials		
	Water Technologies					
	Communications					
	Broadband Access	Broadcast	Enterprise Networking	Home Networking		
	Mobile Applications	NGN & Convergence	Optical Networking	Telecom Applications		
	VoIP & IP Telephony	Wireless Applications	Wireless Infrastructure			
	Internet					
	Content Delivery	Content Management	e-Commerce	E-Learning		
	Internet Applications Search Engines	Internet Infrastructure Social Networks	Online Advertising	Online Entertainment		
	IT & Enterprise Softwa					
	Business Analytics	Security	Enterprise Applications	Enterprise Infrastructure		
	Miscellaneous Software	Design and Developmen	t Tools			
	Life Sciences					
	Agrobiotech	Bioinformatics	Biologicals			
	Healthcare IT	Industrial	Medical Devices	Telemedicine		





### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

Miscellaneous Technol	ogies		
Defense Nanotechnology	Hardware	Industrial Technologies	Miscellaneous
Semiconductors			
Fabrication and Testing	Manufacturing Equipment & EDA	Memory & Storage	Miscellaneous Semiconductors
Network Processors	Processors & RFID	Security Semiconductors	Video, Image & Audio

#### **1.5 Division of R&D tasks**

Company's name	Country/Region	Role of Participant	Contribution (%)*	Broad scope of work

\*Contribution (%): Please demonstrate the balanced technological contribution to the project between the partners from both regions. This recommended contribution should be no less than 30% to one partner and no more that 70% to the other partner in case there are two companies involved.

#### **1.6 Division of requested budget**

Company's Name	Country/Region	Division of budget (USD)	Division of budget (by %)
	Total:		100%

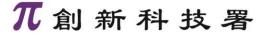
**Note**: Israel Innovation Authority's funding will be up to 50% of the approved R&D expenses of the project incurred by the Israeli participant.

1.7 Start Date:

End Date:

**Project Duration (Months):** 





## Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

### 2. Project Outline

#### 2.1 Project Description

In no more than 500 words, please provide a brief description of the joint R&D project -

- *(i)* a problem statement explaining the key issues or problems existing in the concerned area(s) selected for the joint R&D work;
- (ii) a brief description of the products/services/processes/system to be launched in the market for solving the problems/issues;
- (iii) a highlight of the key innovation and technology to be developed or to be deployed by each of the partners for developing (ii) above;
- (iv) the competitive advantage of (ii) above;
- (v) the ways in which how (ii) to be commercialized; and
- (vi) activities of the partners and expected outcomes.

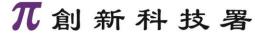
Please provide a joint project plan to outline the division of work between the companies, showing key project tasks and milestones (in every 6 months).

#### 2.2 Research and Technological Development Envisaged (Level of Innovation)

In no more than 2 pages, please describe the core R&D work to be shared between the companies when developing the product/service/process/system stated in part 2.1 by addressing each of the following items –

- The level of innovation and novelty of the product/service/process/system;
- The technological challenges, risks and opportunities of the development; and
- The creation of Intellectual property.





## Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

#### 2.3 Market Potential and Commercialization Plan

In no more than 2 pages, please describe the commercial viability of the project deliverables and outline the commercialization plan based on the following aspects -

- Target customer/market/geographical regions;
- Commercial/market risks and what measures will be put in place to manage the risks;
- Competitive analysis; and
- Business model (e.g. value propositions, customer relationship, resources needed, revenue streams, partnerships, how to reach out to customers, cost structure etc.)

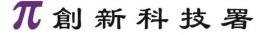
#### 2.4 Cooperation between Participants (Synergies, advantages, complementarities, etc.)

In no more than 2 pages, please describe how the intended cooperation would bring benefits to the development and commercialisation of the project deliverables.

Please also clearly address how each of the following items impact on the intended cooperation:

- The position of the companies in the sector;
- The capabilities of the management and research and development teams;
- Financial capability of each company; and
- Past performance





## Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

#### 2.5 Expected Outcome of Project

In no than 2 pages, please describe the expected outcome of the project in terms of its contribution to -

- Creating long term and high value-added technology employments in the respective regions, particularly for local graduates in the fields of science, technology and engineering;
- Providing training opportunities to local graduates in the relevant fields;
- Driving development of the relevant industry sectors; and
- Dovetailing government policies and bringing benefits to the community at large in the respective countries.

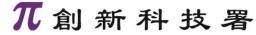
#### 2.6 IP Ownership Agreement

Please attach a separate "Letter of Intent" signed by both partners.

This letter, of approximately 1 page, should detail the early, pre-project agreement with your partner on how you will treat your respective IP entering the project, IP being developed within the project and IP after the project. Indicate any early agreement with your partner on splitting export markets/sales/revenue/licensing etc.

Note that this is a pre-project agreement and a final agreement shall be put in place before any funding is received by successful applicants.





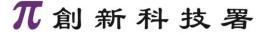
### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

### 3. Project Participants – Partner 1

#### 3.1. Participant Profile

<i>3.1.1 General Profile</i> Full Name of Company				
Prior name of Company				
Company Stage	Seed	R&D	Initial Revenues	Revenue Growth
Year Established			No. Employees	
No. R&D Personnel				
3.1.2 Company Conta	ct Info			
Street Address				
City			Country	
Telephone			Fax	
Website			E-mail	
3.1.3 Contact Person				
First Name			Last Name	
Title			Function	
Phone			Mobile Phone	
Email				





### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

3.1.4 Organization Background

General Business Description & Area of Expertise

Technology Description (Main Products/Services)

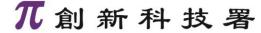
Targeted Customers

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Sales (for last 3 years)			
Current year (i)	i-1	i-2	

Comments





### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

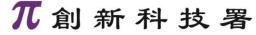
3.1.5 Technology Sector & Subsector of Company (Select 1 sector and 1 subsector)					
Clean-Tech					
Agrobiotech	Energy	Environment	Materials		
Water Technologies					
Communications					
Broadband Access	Broadcast	Enterprise Networking	Home Networking		
Mobile Applications	NGN & Convergence	Optical Networking	Telecom Applications		
VoIP & IP Telephony	Wireless Applications	Wireless Infrastructure			
Internet			***************************************		
<ul> <li>Content Delivery</li> <li>Internet Applications</li> <li>Search Engines</li> </ul>	Content Management Internet Infrastructure Social Networks	e-Commerce Online Advertising	E-Learning     Online Entertainment		
IT & Enterprise Softwar	e				
Business Analytics	Security Design and Development	Enterprise Applications	Enterprise Infrastructure		
Life Sciences					
Agrobiotech Healthcare IT Therapeutics	<ul><li>Bioinformatics</li><li>Industrial</li></ul>	Biologicals Medical Devices	Diagnostics Telemedicine		
Miscellaneous Technolo	gies				
Defense	Hardware	Industrial Technologies	Miscellaneous		
Semiconductors					
Fabrication and Testing	Manufacturing Equipment & EDA	Memory & Storage	Miscellaneous Semiconductors		
 Network Processors	Processors & RFID	Security Semiconductors	Video, Image & Audio		

#### 3.2 Work – Description and Contributions to the Project

Please provide information about the company, including the following: Main contribution to the project (mix of technical/financial/plant etc.).

The degree to which the proposed project can be absorbed into the existing structure of each company. To what extent are the staff, equipment, facilities, etc., available for the project? Identify the need to hire staff, obtain (purchase, lease or rent) capital equipment, or expand manufacturing operations.





## Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

#### **3.3 Work Plan and Timeline**

Provide a clear description of your work program. Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.

#### 3.4 Budget and Resources

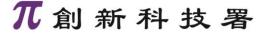
Please show the sources and amounts of matching funding for the project.

#### 3.5 Other Sources of Financial Support Related to Proposed Research

3.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support

# 3.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates.





### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

### 4. Project Participants – Partner 2

#### 4.1. Participant Profile

4.1.1 General Profile				
Full Name of Company			Registration #	
Prior name of Company				
Stage	Seed	R&D	Initial Revenues	Revenue Growth
Year Established			No. Employees	
No. R&D Personnel				
4.1.2 Company Conta	ct Info			
Street Address				
Street Address				
City			P.O. Box	
Country			Zip Code	
Talanhana			Fax 🗍	
Telephone				
Mahaita				1
Website			E-mail	
1 1 2 Contract Dorson				
<i>4.1.3 Contact Person</i> First Name	[			
FIIST NAME			Last Name	
<b>T</b> '11 -			] <b>F</b> unction [	
Title			Function	
Phone			Mobile Phone	
Email				





### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

4.1.4 Organization Background

General Business Description & Area of Expertise

Technology Description (Main Products/Services)

**Targeted Customers** 

#### Comments

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# **4.1.5 Technology Sector & Subsector of Company** (Select 1 sector and 1 subsector)

Clean-Tech			
Agrobiotech	Energy	Environment	Materials
Water Technologies			
Communications			
Broadband Access	Broadcast	Enterprise Networking	Home Networking
Mobile Applications	NGN & Convergence	Optical Networking	Telecom Applications
VoIP & IP Telephony	Wireless Applications	Wireless Infrastructure	



### Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

	Internet			
	Content Delivery Internet Applications Search Engines	Content Management Internet Infrastructure Social Networks	e-Commerce Online Advertising	E-Learning Online Entertainment
Π	IT & Enterprise Softwar			
	Business Analytics Miscellaneous Software Life Sciences	Security Design and Development	Enterprise Applications Tools	Enterprise Infrastructure
	Agrobiotech Healthcare IT Therapeutics	<ul><li>Bioinformatics</li><li>Industrial</li></ul>	Biologicals Medical Devices	Diagnostics
	Miscellaneous Technologies			
	Defense	Hardware	Industrial Technologies	Miscellaneous
	Semiconductors			
	Fabrication and Testing	Manufacturing Equipment & EDA	Memory & Storage	Miscellaneous Semiconductors
	Network Processors	Processors & RFID	Security Semiconductors	Video, Image & Audio

#### 4.2 Work – Description and Contributions to the Project

Please provide information about the company, including the following:

Main contribution to the project (mix of technical/financial/plant etc.).

The degree to which the proposed project can be absorbed into the existing structure of each company. To what extent are the staff, equipment, facilities, etc., available for the project? Identify the need to hire staff, obtain (purchase, lease or rent) capital equipment, or expand manufacturing operations.





## Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

#### 4.3 Work Plan and Timeline

Provide a clear description of your work program. Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.

#### 4.4 Budget and Resources

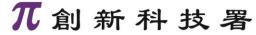
Please show the sources and amounts of matching funding for the project.

#### 4.5 Other Sources of Financial Support Related to Proposed Research

4.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support

# 4.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates.





## Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

### 5. Statement of Cooperation

The participants signing this form intend to co-operate within the project as described in this form with the aim realizing the technical developments as set forth under point 2. In addition the participants have or intend to put in place, a formal collaboration agreement.

#### 5.1 Signature of Partner 1

Company Name	
First Name	Last Name
Title	Function
Signature	

#### 5.2 Signature of Partner 2

Company Name			
First Name	Last Name		
Title	Function		
Signature			