

Hong Kong-Israel R&D Cooperation Programme BILATERAL APPLICATION FORM

Instructions: Both partners applying for the programme should fill this form in together and submit it to the two funding organizations. Please include along with this form a **signed letter of intent (LOI)** outlining the intellectual property (IP) plans as well as **resumes/CVs** of key personnel.

1. General Information

1.1 Project Title

(Do not exceed 120 characters)

1.2 Submission Date

1.3 Short Summary

(Do not exceed 240 characters)

1.4 Technology Sector & Subsector of Project *(Select 1 sector and 1 corresponding subsector)*

- | | | | | | |
|--------------------------|-------------------------------------|---|---|--|--|
| <input type="checkbox"/> | Clean-Tech | <input type="checkbox"/> Agrobiotech | <input type="checkbox"/> Energy | <input type="checkbox"/> Environment | <input type="checkbox"/> Materials |
| | | <input type="checkbox"/> Water Technologies | | | |
| <input type="checkbox"/> | Communications | <input type="checkbox"/> Broadband Access | <input type="checkbox"/> Broadcast | <input type="checkbox"/> Enterprise Networking | <input type="checkbox"/> Home Networking |
| | | <input type="checkbox"/> Mobile Applications | <input type="checkbox"/> NGN & Convergence | <input type="checkbox"/> Optical Networking | <input type="checkbox"/> Telecom Applications |
| | | <input type="checkbox"/> VoIP & IP Telephony | <input type="checkbox"/> Wireless Applications | <input type="checkbox"/> Wireless Infrastructure | |
| <input type="checkbox"/> | Internet | <input type="checkbox"/> Content Delivery | <input type="checkbox"/> Content Management | <input type="checkbox"/> e-Commerce | <input type="checkbox"/> E-Learning |
| | | <input type="checkbox"/> Internet Applications | <input type="checkbox"/> Internet Infrastructure | <input type="checkbox"/> Online Advertising | <input type="checkbox"/> Online Entertainment |
| | | <input type="checkbox"/> Search Engines | <input type="checkbox"/> Social Networks | | |
| <input type="checkbox"/> | IT & Enterprise Software | <input type="checkbox"/> Business Analytics | <input type="checkbox"/> Security | <input type="checkbox"/> Enterprise Applications | <input type="checkbox"/> Enterprise Infrastructure |
| | | <input type="checkbox"/> Miscellaneous Software | <input type="checkbox"/> Design and Development Tools | | |
| <input type="checkbox"/> | Life Sciences | <input type="checkbox"/> Agrobiotech | <input type="checkbox"/> Bioinformatics | <input type="checkbox"/> Biologicals | <input type="checkbox"/> Diagnostics |
| | | <input type="checkbox"/> Healthcare IT | <input type="checkbox"/> Industrial | <input type="checkbox"/> Medical Devices | <input type="checkbox"/> Telemedicine |
| | | <input type="checkbox"/> Therapeutics | | | |

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Miscellaneous Technologies

Defense Hardware Industrial Technologies Miscellaneous
 Nanotechnology

Semiconductors

Fabrication and Testing Manufacturing Equipment & EDA Memory & Storage Miscellaneous Semiconductors
 Network Processors Processors & RFID Security Semiconductors Video, Image & Audio

1.5 Division of R&D tasks

Company's name	Country/Region	Role of Participant	Contribution (%)*	Broad scope of work

***Contribution (%)**: Please demonstrate the balanced technological contribution to the project between the partners from both regions. This recommended contribution should be no less than 30% to one partner and no more than 70% to the other partner in case there are two companies involved.

1.6 Division of requested budget

Company's Name	Country/Region	Division of budget (USD)	Division of budget (by %)
Total:			100%

Note: Israel Innovation Authority's funding will be up to 50% of the approved R&D expenses of the project incurred by the Israeli participant.

1.7 Start Date: **End Date:**

Project Duration (Months):

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2. Project Outline

2.1 Project Description

In no more than 500 words, please provide a brief description of the joint R&D project –

- (i) a problem statement explaining the key issues or problems existing in the concerned area(s) selected for the joint R&D work;*
- (ii) a brief description of the products/services/processes/system to be launched in the market for solving the problems/issues;*
- (iii) a highlight of the key innovation and technology to be developed or to be deployed by each of the partners for developing (ii) above;*
- (iv) the competitive advantage of (ii) above;*
- (v) the ways in which how (ii) to be commercialized; and*
- (vi) activities of the partners and expected outcomes.*

Please provide a joint project plan to outline the division of work between the companies, showing key project tasks and milestones (in every 6 months).

2.2 Research and Technological Development Envisaged (Level of Innovation)

In no more than 2 pages, please describe the core R&D work to be shared between the companies when developing the product/service/process/system stated in part 2.1 by addressing each of the following items –

- The level of innovation and novelty of the product/service/process/system;*
- The technological challenges, risks and opportunities of the development; and*
- The creation of Intellectual property.*

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2.3 Market Potential and Commercialization Plan

In no more than 2 pages, please describe the commercial viability of the project deliverables and outline the commercialization plan based on the following aspects -

- *Target customer/market/geographical regions;*
- *Commercial/market risks and what measures will be put in place to manage the risks;*
- *Competitive analysis; and*
- *Business model (e.g. value propositions, customer relationship, resources needed, revenue streams, partnerships, how to reach out to customers, cost structure etc.)*

2.4 Cooperation between Participants (Synergies, advantages, complementarities, etc.)

In no more than 2 pages, please describe how the intended cooperation would bring benefits to the development and commercialisation of the project deliverables.

Please also clearly address how each of the following items impact on the intended cooperation:

- *The position of the companies in the sector;*
- *The capabilities of the management and research and development teams;*
- *Financial capability of each company; and*
- *Past performance*

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2.5 Expected Outcome of Project

In no than 2 pages, please describe the expected outcome of the project in terms of its contribution to –

- *Creating long term and high value-added technology employments in the respective regions, particularly for local graduates in the fields of science, technology and engineering;*
- *Providing training opportunities to local graduates in the relevant fields;*
- *Driving development of the relevant industry sectors; and*
- *Dovetailing government policies and bringing benefits to the community at large in the respective countries.*

2.6 IP Ownership Agreement

Please attach a separate "Letter of Intent" signed by both partners.

This letter, of approximately 1 page, should detail the early, pre-project agreement with your partner on how you will treat your respective IP entering the project, IP being developed within the project and IP after the project. Indicate any early agreement with your partner on splitting export markets/sales/revenue/licensing etc.

Note that this is a pre-project agreement and a final agreement shall be put in place before any funding is received by successful applicants.

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3. Project Participants – Partner 1

3.1. Participant Profile

3.1.1 General Profile

Full Name of Company

Prior name of Company

Company Stage

 Seed R&D Initial Revenues Revenue Growth

Year Established

No. Employees

No. R&D Personnel

3.1.2 Company Contact Info

Street Address

City

Country

Telephone

Fax

Website

E-mail

3.1.3 Contact Person

First Name

Last Name

Title

Function

Phone

Mobile Phone

Email

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3.1.4 Organization Background

General Business Description & Area of Expertise

Technology Description (Main Products/Services)

Targeted Customers

IP

Sales (for last 3 years)

Current year (i)

i-1

i-2

Comments

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3.1.5 Technology Sector & Subsector of Company (Select 1 sector and 1 subsector)

<input type="checkbox"/>	Clean-Tech	<input type="checkbox"/> Agrobiotech	<input type="checkbox"/> Energy	<input type="checkbox"/> Environment	<input type="checkbox"/> Materials
		<input type="checkbox"/> Water Technologies			
<input type="checkbox"/>	Communications	<input type="checkbox"/> Broadband Access	<input type="checkbox"/> Broadcast	<input type="checkbox"/> Enterprise Networking	<input type="checkbox"/> Home Networking
		<input type="checkbox"/> Mobile Applications	<input type="checkbox"/> NGN & Convergence	<input type="checkbox"/> Optical Networking	<input type="checkbox"/> Telecom Applications
		<input type="checkbox"/> VoIP & IP Telephony	<input type="checkbox"/> Wireless Applications	<input type="checkbox"/> Wireless Infrastructure	
<input type="checkbox"/>	Internet	<input type="checkbox"/> Content Delivery	<input type="checkbox"/> Content Management	<input type="checkbox"/> e-Commerce	<input type="checkbox"/> E-Learning
		<input type="checkbox"/> Internet Applications	<input type="checkbox"/> Internet Infrastructure	<input type="checkbox"/> Online Advertising	<input type="checkbox"/> Online Entertainment
		<input type="checkbox"/> Search Engines	<input type="checkbox"/> Social Networks		
<input type="checkbox"/>	IT & Enterprise Software	<input type="checkbox"/> Business Analytics	<input type="checkbox"/> Security	<input type="checkbox"/> Enterprise Applications	<input type="checkbox"/> Enterprise Infrastructure
		<input type="checkbox"/> Miscellaneous Software			
		<input type="checkbox"/> Design and Development Tools			
<input type="checkbox"/>	Life Sciences	<input type="checkbox"/> Agrobiotech	<input type="checkbox"/> Bioinformatics	<input type="checkbox"/> Biologicals	<input type="checkbox"/> Diagnostics
		<input type="checkbox"/> Healthcare IT	<input type="checkbox"/> Industrial	<input type="checkbox"/> Medical Devices	<input type="checkbox"/> Telemedicine
		<input type="checkbox"/> Therapeutics			
<input type="checkbox"/>	Miscellaneous Technologies	<input type="checkbox"/> Defense	<input type="checkbox"/> Hardware	<input type="checkbox"/> Industrial Technologies	<input type="checkbox"/> Miscellaneous
		<input type="checkbox"/> Nanotechnology			
<input type="checkbox"/>	Semiconductors	<input type="checkbox"/> Fabrication and Testing	<input type="checkbox"/> Manufacturing Equipment & EDA	<input type="checkbox"/> Memory & Storage	<input type="checkbox"/> Miscellaneous Semiconductors
		<input type="checkbox"/> Network Processors	<input type="checkbox"/> Processors & RFID	<input type="checkbox"/> Security Semiconductors	<input type="checkbox"/> Video, Image & Audio

3.2 Work – Description and Contributions to the Project

Please provide information about the company, including the following:

Main contribution to the project (mix of technical/financial/plant etc.).

The degree to which the proposed project can be absorbed into the existing structure of each company. To what extent are the staff, equipment, facilities, etc., available for the project? Identify the need to hire staff, obtain (purchase, lease or rent) capital equipment, or expand manufacturing operations.

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3.3 Work Plan and Timeline

Provide a clear description of your work program.

Provide a detailed Gantt chart Project Plan which clearly defines project activities and milestones.

3.4 Budget and Resources

Please show the sources and amounts of matching funding for the project.

3.5 Other Sources of Financial Support Related to Proposed Research

3.5.1 Is this, or related R&D, presently being supported by other sources? If yes, indicate other sources, amounts, and dates of performing the R&D under this support

3.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates.

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4. Project Participants – Partner 2

4.1. Participant Profile

4.1.1 General Profile

Full Name of Company Registration #

Prior name of Company

Stage Seed R&D Initial Revenues Revenue Growth

Year Established No. Employees

No. R&D Personnel

4.1.2 Company Contact Info

Street Address

City P.O. Box

Country Zip Code

Telephone Fax

Website E-mail

4.1.3 Contact Person

First Name Last Name

Title Function

Phone Mobile Phone

Email

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4.1.4 Organization Background

General Business Description & Area of Expertise

Technology Description (Main Products/Services)

Targeted Customers

IP

Sales (for last 3 years)

Current year (i)

i-1

i-2

Comments

4.1.5 Technology Sector & Subsector of Company (Select 1 sector and 1 subsector)

Clean-Tech

Agrobiotech

Energy

Environment

Materials

Water Technologies

Communications

Broadband Access

Broadcast

Enterprise Networking

Home Networking

Mobile Applications

NGN & Convergence

Optical Networking

Telecom Applications

VoIP & IP Telephony

Wireless Applications

Wireless Infrastructure

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<input type="checkbox"/>	Internet	<input type="checkbox"/> Content Delivery	<input type="checkbox"/> Content Management	<input type="checkbox"/> e-Commerce	<input type="checkbox"/> E-Learning
		<input type="checkbox"/> Internet Applications	<input type="checkbox"/> Internet Infrastructure	<input type="checkbox"/> Online Advertising	<input type="checkbox"/> Online Entertainment
		<input type="checkbox"/> Search Engines	<input type="checkbox"/> Social Networks		
<input type="checkbox"/>	IT & Enterprise Software	<input type="checkbox"/> Business Analytics	<input type="checkbox"/> Security	<input type="checkbox"/> Enterprise Applications	<input type="checkbox"/> Enterprise Infrastructure
		<input type="checkbox"/> Miscellaneous Software	<input type="checkbox"/> Design and Development Tools		
<input type="checkbox"/>	Life Sciences	<input type="checkbox"/> Agrobiotech	<input type="checkbox"/> Bioinformatics	<input type="checkbox"/> Biologicals	<input type="checkbox"/> Diagnostics
		<input type="checkbox"/> Healthcare IT	<input type="checkbox"/> Industrial	<input type="checkbox"/> Medical Devices	<input type="checkbox"/> Telemedicine
		<input type="checkbox"/> Therapeutics			
<input type="checkbox"/>	Miscellaneous Technologies	<input type="checkbox"/> Defense	<input type="checkbox"/> Hardware	<input type="checkbox"/> Industrial Technologies	<input type="checkbox"/> Miscellaneous
		<input type="checkbox"/> Nanotechnology			
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		<input type="checkbox"/> Network Processors	<input type="checkbox"/> Processors & RFID	<input type="checkbox"/> Security Semiconductors	<input type="checkbox"/> Video, Image & Audio

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Please show the sources and amounts of matching funding for the project.

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4.5.2 Has your company previously received other sources of governmental support? If yes, list up sources and dates.

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5. Statement of Cooperation

The participants signing this form intend to co-operate within the project as described in this form with the aim realizing the technical developments as set forth under point 2. In addition the participants have or intend to put in place, a formal collaboration agreement.

5.1 Signature of Partner 1

Company Name	<input type="text"/>		
First Name	<input type="text"/>	Last Name	<input type="text"/>
Title	<input type="text"/>	Function	<input type="text"/>
Signature	<input type="text"/>		

5.2 Signature of Partner 2

Company Name	<input type="text"/>		
First Name	<input type="text"/>	Last Name	<input type="text"/>
Title	<input type="text"/>	Function	<input type="text"/>
Signature	<input type="text"/>		